



Governor's Trade Mission to South Korea and Taiwan



Seoul, South Korea and Taipei, Taiwan

Trip Dates: March 18-22, 2013

Fee: \$4000 Discounted price for both countries

DEADLINE TO REGISTER: February 15, 2013 - * **\$2200** *MO STEP=UP*

One market participation available for \$2500 (South Korea or Taiwan) = **\$1800**

*Eligible firms may apply for *MO STEP=UP* funding for reimbursement for mission expenses. Prior approval must be received.

The Korea-U.S. Free Trade Agreement (KORUS-FTA) was implemented on March 15, 2012 becoming the U.S.'s largest FTA since NAFTA. The agreement has the potential to increase U.S. exports to Korea by approximately USD 10-12 billion, and is especially beneficial for Missouri. South Korea ranks 4th among countries importing Missouri goods. Transportation equipment, chemicals, food and kindred products, and machinery (except electrical) are the fastest growing exports to South Korea. Missouri firms exporting to South Korea are now in a stronger competitive advantage following the KORUS implementation.

With a population of 23 million, Taiwan has a vibrant economy and a highly attractive export market, especially for Missouri firms. Taiwan is in the top 25 countries importing Missouri goods. Agriculture products, chemicals, machinery (except electrical) and computer and electronic products are some of the leading exports to Taiwan. Taiwan's diversified economy offers Missouri companies many opportunities to export their goods and services.

If your company is an exporter within the following key sectors you should definitely take part in this mission: Agriculture; Aerospace and Aviation; Chemicals; Cosmetics; Education Services; Electric Power Equipment; Energy-New & Renewable; Medical Equipment & Devices; Pleasure Boats; Pollution Control Equipment; Safety and Security; Semi Conductors and Travel/Tourism Industries.

Space is limited to 25 participants. Registration does not guarantee automatic participation.

PARTICIPATION

INCLUDES:

- Networking Opportunities
- One-on-One Company Meetings
- Business Protocol
- Market Research
- Foreign Company Briefings
- Agent/Distributor Search
- Mission Briefing
- Interpretation Services
- Delegation Directory
- US Commercial Service Briefing
- Transportation & Logistics Assistance
- Lodging Reservation Assistance

* Costs for airfare, lodging, transportation, incidentals and some meals will be the responsibility of the participant

☐ **YES, I would like to participate in the Governor's Trade Mission to South Korea and Taiwan**



Please contact me at the following number or e-mail:

Company Name: _____

Contact Name & Title: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

For more information about the Governor's Trade Mission to South Korea & Taiwan, visit www.ded.mo.gov/mostep or contact Jenna Vaughan at 573-751-4855 or at jenna.vaughan@ded.mo.gov

